OUR MISSION: To advance business school-based health management education, scholarship, and thought leadership in the global health sector.
BAHM was formed in 2010 to support member schools and their faculty, students, and graduates in leveraging their expertise on behalf of US and global healthcare organizations. To achieve that goal, BAHM members — 17 premier MBA programs with a health sector focus — are committed to cultivating and promoting a solid understanding of healthcare management, policy, and innovation.

BAHM schools offer a variety of graduate programs with a health sector focus. Because each program is structured differently, the method for recording the number of students and graduates can also vary across schools. BAHM has nevertheless begun to capture estimated data to underscore the impact that BAHM schools and their graduates have in the global health sector.

Approximate number of 2019 graduates from MBA or similar health sector graduate programs: 1,000

Approximate number of graduates from MBA or similar health sector graduate programs since each program’s inception: 21,000
BAHM has witnessed another great year. We’re making exciting progress in our mission of supporting our members, a mission that was reconfirmed by our members at our annual meeting in June 2019. We’re maturing as an organization as reflected by the outstanding work led by Kirsten Gallagher this past year. We now have a more scalable “back-end” so that we can continue to grow the breadth of our offerings.

Over the past year, we have grown our international membership with the addition of the INCAE Business School in Costa Rica, an emerging leader in business education in Central America. The leader of the school’s healthcare program, Andrea Prado, is helping us to explore ways that BAHM can better support our growing international membership (and ways in which our membership can take advantage of our international collaborations).

Over the past year, BAHM has been deliberate about focusing on the development of women faculty. Since most programs have only a few faculty in healthcare, women in this field can easily feel isolated. We have developed a list of women faculty in healthcare at member (and non-member) schools, surveyed them about their interests and needs, and begun a new effort to build research collaborations across schools.

Related, BAHM has begun to proactively support the faculty promotion and tenure process at member schools by developing a list of top health journals reviewed by our members and encouraging letter-writing by senior faculty. We hope this effort can highlight the important scholarship across BAHM.

Last but not least, our most recent case competition hosted by Harvard was one of our best to date. In 2020, it is Boston University’s turn to host, an activity much appreciated by the entire BAHM community.

I invite you to review the tremendous breadth of BAHM and our member schools in this annual report. We are proud of what we have accomplished and look forward to many exciting new opportunities for our organization and member schools.

Kevin A. Schulman, MD, MBA
Founding President, Business School Alliance for Healthcare Management
Professor of Medicine, Clinical Excellence Research Center, Stanford University

To support BAHM’s strategic priorities, we have been implementing numerous initiatives to add value to the organization and its members. Here are some highlights:

• As we promote BAHM faculty, programs, and the HMPI Journal, we have been focused on strengthening our digital presence, engaging with journalists, and building our network’s reach.

• Whether hosted under the helm of HMPI, the Women Faculty Initiative, or the BAHM Student Club, BAHM webinars have been showcasing the expertise within the organization, building community, and fostering research collaborations and innovation ideas.

• To further encourage information sharing, we have added to BAHM’s website a repository for a “business of healthcare” publications list carefully compiled and vetted by BAHM faculty, curriculum information, and other documents BAHM members deem beneficial.

• Finally, to ensure that BAHM is well positioned to manage its continued growth and impact, and to support the transition to a new fiscal year, we have invested in our operational and accounting processes. We expect to have a strong foundation in place in 2020.

We encourage the involvement of every BAHM member as we build on these initiatives, and we look forward to another productive year.

Kirsten Gallagher, Managing Director, BAHM
Estimates from the Office of the Actuary at the Centers for Medicare & Medicaid Services (CMS) project an average annual rate of national health spending growth of 5.5 percent for 2018–2027, outpacing average projected growth in gross domestic product (GDP) by 0.8 percentage point. As a result, the health share of the economy is projected to climb to 19.4 percent by 2027—up from 17.9 percent in 2017.
“Employment of healthcare occupations is projected to grow 14 percent from 2018 to 2028, much faster than the average for all occupations, adding about 1.9 million new jobs. Healthcare occupations are projected to add more jobs than any of the other occupational groups. This projected growth is mainly due to an aging population, leading to greater demand for healthcare services.” (U.S. Bureau of Labor Statistics)
**BAHM Milestones**

› *Health Management, Policy and Innovation* — articles that inform today’s healthcare debates

As questions around affordable, accessible and innovative care shape the political discourse in the United States and globally, BAHM’s journal *Health Management, Policy and Innovation (HMPI)* offers a valuable platform to explore new research and solutions for innovating healthcare. A self-published journal, HMPI features short essays and research pieces by industry leaders, policy makers, and academic thought leaders that examine U.S. and global health sector topics from a business perspective.

Among the authors that HMPI has featured are Regina Herzlinger, Harvard Business School; Dr. Kevin A. Schulman and Dr. Arnold Milstein, Stanford University; Will Mitchell, University of Toronto; Lawrence Van Horn, Vanderbilt University; M. Chris Gibbons, Johns Hopkins, FTC, Greystone; Steve Bonner, former CEO, Cancer Treatment Centers of America; Consultant with Russell Reynolds; Dr. Bill Frist, the former U.S. Senate majority leader; Kevin A. Lobo, chairman of Stryker Corporation; Dr. Chris DeRienzo, Chief Medical Officer, Cardinal Analytx; George J. Stalk Jr., Fellow, The Boston Consulting Group.

HMPI was originally founded in 2012 by an editorial team led by David Dranove at Northwestern University. Since its relaunch in 2017, HMPI has reached thousands of readers via social media, press releases, and promotional efforts by BAHM member schools.

› BAHM Collaborations — new professional development initiatives for women and junior faculty

BAHM launched a series of initiatives in 2019 to support the careers of women faculty in the business of healthcare. Among these is a webinar series led by senior and junior faculty designed to highlight their respective research interests and to cultivate potential collaborations.

This new effort aligns with BAHM’s commitment to educate its members and the broader US and global health sector about the work of BAHM faculty, as well as to help shape policy, drive innovation, and support the next generation of healthcare leaders. BAHM also fosters regular interaction among faculty members through bi-monthly conference calls and an annual in-person board meeting. Faculty engagement has led to joint grant submissions and publications, as well as the exchange of curriculum information to ensure alignment with industry trends and developments.

› The BAHM Student Club

The mission of the BAHM Student Club is to support students in addressing the latest trends in health care, while providing opportunities to learn, connect, and network across campuses. Managed by healthcare club officers from across the BAHM community, BAHM’s Student Club seeks to leverage educational opportunities via webinars and other virtual platforms. Last year, Will Mitchell, the editor of HMPI and professor at the University of Toronto’s Rotman School of Management, walked students through drug pricing challenges in different markets. Another webinar featured industry leaders’ take on the impact of digitization on the healthcare job market. Additional webinars on value-based health care and global health are planned for the 2019-2020 academic year.
The BAHM Student Case Competition —
developing healthcare solutions from a business perspective

The Harvard Business School Health Care Initiative hosted the 2019 Case Competition during the annual student-run HBS Health Care Conference. The competition topic, “Healthy Living Challenge – Influencing Healthy Behaviors in Low-Income Communities,” drew submissions from 12 student teams affiliated with BAHM-member schools. The submissions were judged by an exemplary group of judges from across the healthcare spectrum. Teams from UNC Kenan-Flagler Business School, Baylor University’s Hankamer School of Business and Baruch College’s Zicklin School of Business won the top three prizes. The first prize went to UNC Kenan-Flagler’s “Convenient Access for Rural Diabetics (CARD),” a program designed to provide one-stop-shopping for key components of diabetes management. A paper illustrated the CARD program was published in the May 2019 issue of BAHM’s journal, *Health Management, Policy and Innovation (HMPI)*.

BAHM has hosted case competitions since 2011. The competitions are held each year at a different BAHM school, and winners receive cash prizes of up to $10,000.

The 2020 Case Competition will be held March 20-21 at the Questrom School of Business at Boston University. The focus will be on new business models that encourage more home and community-based care to help meet the needs of vulnerable populations.

Cross-campus communication

BAHM seeks to regularly inform its members and stakeholders about conferences, competitions, new program offerings, collaborative opportunities, and other events and news:

The BAHM website: [www.bahm-alliance.org](http://www.bahm-alliance.org)  |  The HMPI journal: [www.hmpi.org](http://www.hmpi.org)
The BAHM Forum on LinkedIn: [www.linkedin.com/groups/7042389](http://www.linkedin.com/groups/7042389)
Twitter: [@HMPI_Journal](https://twitter.com/HMPI_Journal) and [@BAHM_HealthMBA](https://twitter.com/BAHM_HealthMBA)

In addition, BAHM issues periodic newsletters to its board members and healthcare club leaders for distribution within their respective programs.
The Executive MBA in Healthcare Administration Program at the Zicklin School of Business, Baruch College, welcomed its 50th cohort of students in 2019. The 30-month cohort program for practicing professionals is accredited by AACSB. Classes are held on the top floor of Baruch’s Newman Vertical Campus in midtown Manhattan. Program faculty is composed of a mix of professors from the Zicklin School of Business and other institutions, and industry practitioners who are dedicated to sharing their knowledge of the healthcare industry. Graduates attain senior positions within the field and work in a wide range of healthcare organizations that reflect the diversity of the field and the diversity of populations they serve.

Program highlights include a capstone project where students develop and present a business venture to a jury panel comprised of healthcare executives, a guest lecture series targeting current developments in the healthcare industry, and a ten-day international study tour exploring global healthcare delivery systems.

ALUMNI
Susan Fox, President and CEO White Plains Hospital
Gregg Gordon, Director of Network Management, MVP Health Care
Luis Rivera, CFO, Continuum Health
Regina Gurvich, CCO, AdvantageCare Physicians
Daran Kaufman, MD, Chief Quality Officer and Chief Medical Informations Officer, NYC Health + Hospitals
Judith Heller, AVP, Physician Recruitment, Northwell Health
Jeff Kraut, Executive Vice President, Strategy & Analytics, Northwell Health

RECENT PUBLICATIONS


The Robbins Institute for Health Policy and Leadership at Baylor University’s Hankamer School of Business was founded in May 2011. The Institute engages an interdisciplinary group of scholars in a wide variety of intellectual activities, including teaching, external programming, and health services research. The Institute is committed to providing quality academic training, while expanding a commitment to health services research on issues that directly impact the lives of millions of people worldwide.

The Institute has served as a platform to launch MBA healthcare programs (both residential and executive), a PhD in health services research, and a masters-level national case competition, the Robbins Case Competition in Healthcare Management. The Institute’s staff and faculty are committed to fulfilling the Institute’s vision of transforming healthcare — one leader at a time, across the nation and around the world.

**RECENT PUBLICATIONS**


Nikpay SS, Richards MR, Penson DF. Hospital-Physician Consolidation Accelerated in the Past Decade, Especially in Cardiology and Oncology, *Health Affairs*. 2018; 37(7): 1123-1127


**DEGREE PROGRAMS**

Robbins MBA Healthcare Program
Executive MBA Healthcare Program
PhD in Health Services Research
JD-MBA Healthcare Program

**ALUMNI**

Cherise Bridgewater, Vice President of Investments, North American Corporation, Houston, Texas and Director of Healthcare Administration Accreditation, Baylor University, Waco, Texas

Stephen Chandler, Chief Operating Officer, LewisGale Hospital Montgomery (HCA), Blacksburg, Virginia

Andre Cisne, Chief Financial Officer, North Central Baptist Hospital at Tenet Healthcare, San Antonio, Texas

Brian Elisco, Group Chief Financial Officer Texas and Chief Financial Officer North Central Baptist Hospital, Tenet Healthcare, San Antonio, Texas

Ryan Gebhart, President of Baylor Scott and White Medical Center Centennial, Frisco, Texas

Charles Goldwait, Senior System Director, Franciscan Missionaries of Our Lady Health System, Baton Rouge, Louisiana

Cole Kaleta, Director, Physician Practice Operations at Memorial Hermann Health System, Missouri City, Texas

Sarah Netherton, Regional Director, Clinic Access Services, Baylor Scott and White Health, Dallas, Texas

Justin Pond, Vice President of Operations, Baylor Scott and White Health, Waco, Texas

Chris Rupert, Hospital CEO, Acadia Healthcare, Indianapolis, Indiana

Sam Shalala, Director of Business Development, Employers Health, Houston, Texas

Paulina Tam, Chief Operating Officer, HCA-Riverside Community Hospital, Riverside, California

Sarah Sommers Wilks, Director of Operations at MEDNAX, Health Solutions Partner, Houston, Texas
The Boston University Health Sector MBA (HSM) Program was established in 1972. Its experiential curriculum, skills education, and global perspective prepare students for careers across the health sector. Located in a major US health sector hub, the program fosters access to industry leaders, and faculty members carry out complementary research with real-world applications.

The Health Sector Management MBA includes two tracks: life sciences and healthcare delivery. Each year, the program’s students organize the Annual Health and Life Sciences Conference, which brings together more than 250 students and professionals from across the US healthcare industry. In addition to the MBA, Questrom offers a BSBA cross-functional concentration, dual degrees, and executive programs in health care.

BU-based institutes and centers affiliated with the HSM program include the Boston University Institute for Health System Innovation and Policy, and the Healthcare Human Resources Forum.

RECENT PUBLICATIONS


The Institute of Health Administration at the J. Mack Robinson College of Business prepares students for the integration of traditional business disciplines with the unique characteristics of the healthcare sector. Guided by an advisory board made up of alumni, preceptors, healthcare CEOs, and other senior leaders, the institute emphasizes collaboration among clinical and administrative professionals.

A comprehensive course of study is offered to early careerists and working professionals, with a primary focus on health services delivery, consulting, and health information technology. Among the degree programs are the dual degree MBA/MHA, which in 2017 received the CAHME/Cerner Award for Excellence in Healthcare Management Systems Education, and the MHA, which combines health administration and business or healthcare administration. Affiliated centers include the Center for Health Services Research; Center for Health Information Technology; and Health Policy Center, Andrew Young School of Policy Studies.

**ALUMNI**

Richard Burke, Founder and Chairman, United Healthcare

Mike Dendy, Founder/Vice Chairman, Advanced Medical Pricing Solutions, Inc.

Luke Gregory, CEO Vanderbilt Children’s Hospital

Michele Hood, President/CEO of Eastern Maine Healthcare System, AHA Board of Trustees

Kevin Lofton, CEO of Catholic Health Initiatives, Denver, CO, and past-Chair of the AHA Association

Iqbal Paroo, former CEO, Hahnemann Medical Center and former President of Omidyar (eBay’s multi-billion $ Foundation), Tampa, Florida

Parker “Pete” Petit, Chairman/CEO of MiMedx, former President CEO of Matria, Founder/CEO of Healthdyne Technologies

Neil Pruitt, CEO of Pruitt Health, Past Chair, American Health Care Association

**DEGREE PROGRAMS**

MBA/MHA

Master in Health Administration

MBA with Health Administration concentration

JD/MBA/MHA

**RECENT PUBLICATIONS**


The Health Care Initiative at Harvard Business School (HBS) seeks to impact managerial practice and the pace of innovation by educating leaders and innovators who aspire to improve value across the healthcare industry. The Initiative’s priorities are to foster and promote faculty research; support the development of a portfolio of high-impact educational programs; and create an interconnected HBS healthcare community.

Six second-year MBA courses focus solely on healthcare including, Lab to Market, Innovating in Health Care, Transforming Health Care Delivery, and US Health Care Strategy. Ten percent of the HBS cases taught in the first year are healthcare-related, and about 120 HBS students accept positions in healthcare across all sectors. The MBA student-run conference is hosted by the HBS Health Care Club and is attended by approximately 700 alumni, practitioners, and faculty.

The HBS Kraft Precision Medicine Accelerator strives to develop open-access models for the entire cancer ecosystem to reduce unnecessary duplication, unhelpful competition, and extraordinary inefficiencies. Lastly, the Blavatnik Fellowship in Life Science Entrepreneurship provides a select group of HBS alumni with the opportunity to work with Harvard inventors to promote the commercialization of life science technologies with significant market potential.

ALUMNI

Anula Jayasuriya, Co-Founder and Managing Director of Evolvence India Life Sciences Fund

Peter Slavin, President of Massachusetts General Hospital and Professor of Health Care Policy at Harvard Medical School

Andy Slavitt, former Acting Administrator of the Centers for Medicare and Medicaid Services

Kathy Giusti, Founder of the Multiple Myeloma Research Foundation

Robert Kraft, Founder, Chairman and CEO of The Kraft Group

DEGREE PROGRAMS

MBA Program

PhD in Health Policy Management

Executive Education health care courses

Joint Health Care Degree Programs
– MD/MBA
– DMD/MBA
– MBA, MPP
– MS/MBA
– MBA/MPA-ID

RECENT PUBLICATIONS

Stern AD, Huckman RS. The Brigham and Women’s Hospital Innovation Hub: Driving Internal Innovation October 2018 (Revised April 2019).


Huang L. Proceedings of The National Academy Of Sciences of The United States of America. Patient–Physician Gender Concordance and Increased Mortality Among Female Heart Attack Patients August 21, 2018

12 | 2019–20 BAHM Annual Report
The Center for Research in Healthcare Innovation Management (CRHIM) at IESE Business School aims to increase managerial knowledge and capacity for health sector actors to deliver better, more effective, and affordable health care. Born in 2012 from an IESE-Accenture collaboration, CRHIM seeks to shape practice and policy throughout its large network of institutions and public and private actors from developed and developing countries, by promoting innovation in technologies and managerial practices across the healthcare value chain.

CRHIM is a core partner of EIT Health, established by the European Institute for Innovation & Technology (EIT) to promote health-related innovation and entrepreneurship across Europe and beyond. CRHIM is also affiliated with the following institutes and centers: the IESE Healthcare Club, the IESE HealthCare Industry Meeting, the IESE - Healthcare Initiative, which consists of different educational programs, and the Linkedin IESE Healthcare Network.

The Financial Times has consistently ranked IESE No. 1 for Executive Programs; its MBA fulltime program ranks among the top ten in the world. IESE has campuses in Barcelona, Madrid, Munich, New York, and Sao Paulo.

DEGREE PROGRAMS

MBA Program
– Second-Year Elective Course on Health Innovation Management

Executive MBA
– GEMBA Executive Challenge on Health Care

Executive Education
– Women Entrepreneurship Health. With Imperial College, London; Karolinska Institute, Stockholm; TUM, Munich.
– Senior Executive Programme in Global Health Innovation Management. With Heidelberg University, Germany; INCAE Business School, Costa Rica; Strathmore Business School, Kenya.

IESE Custom Programs
– Companies include Novartis, ISDIN, Abbott, Getinge/Maquet, Boehringer Ingelheim, Oracle.
**INCAE Business School** is one of the leading business schools in Latin America. Founded 50 years ago by Harvard Business School, INCAE has been ranked by the Financial Times as a top global MBA program, and by The Wall Street Journal as one of the world’s top 10 international business schools. In recent years, INCAE has been growing health management education and research to promote quality healthcare delivery in the region.

Central American Healthcare Initiative (CAHI) Fellowship is an executive education diploma for multidisciplinary health professionals from Central America. Launched in 2014, CAHI offers participants from the public, private and nonprofit sectors the opportunity to improve their leadership and innovation skills while they apply project management theory directly to a specific project to solve a health-related challenge in the region. The CAHI Fellowship was custom-designed by INCAE for CAHI, a U.S.-based nonprofit formed to support health professionals in Central America.

Senior Executive Program on Global Health Innovation Management (SEP_GHIM) provides an opportunity to gain the knowledge and skills to implement innovations in the area of Global Health. Launched in 2019, the program is a partnership with BAHM member IESE Business School and ISG Global in Barcelona, Heidelberg University in Germany, and Strathmore Business School in Kenya. It is financed by EIT Health and it is currently in its first edition.

**ALUMNI**

Arturo Alfaro, Country Leader for Central America, Boston Scientific
Wendy Berrio, General Manager, Centro Médico del Caribe
Erlín Rugama, CEO Farmacias Premier, Nicaragua
Mario Ruiz, Medical Director, Caja Costarricense de Seguro Social
Jose Manuel Terán, Medical Director, San Fernando Hospital
Anton Zamora, CEO, Salud a un Click

**DEGREE PROGRAMS**

Central American Healthcare Initiative (CAHI) Fellowship
Executive Program
– Management for Hospital and Health Institutions
– Senior Executive Programme in Global Health Innovation Management. With IESE Business School, Spain; ISG Global, Spain; Heidelberg University, Germany; Strathmore Business School, Kenya.

**RECENT PUBLICATIONS**


Launched in 2001, the Indian School of Business (ISB) is a Financial Times-ranked business school accredited by the AACSB and EQUIS that offers management education across its two campuses in Hyderabad and Mohali. ISB's Max Institute of Healthcare Management (MIHM) provides insights into policymaking, public institutions, foundations, and corporations to design better health systems by integrating research, education and outreach.

ISB offers the following healthcare programs/courses:

- Healthcare Management concentration, Post Graduate Programme in Management (PGP-M), the one-year residential MBA equivalent program (Indian regulations do not allow independent institutions to grant a Master’s degree).

- Advanced Management Programme in Healthcare (AMPH), a mid-career modular program for clinicians and administrators designed to create a management and leadership cadre to support the fast-growing Indian healthcare delivery sector.

- The healthcare-specific India Immersion Programme for foreign universities and professionals who want to understand healthcare innovation, technology, biopharma industry and delivery system in emerging economies.

ALUMNI

Amit K. Jotwani, Dr., Co-founder and Chief of Medical Services, Onco.com

Mahesh Joshi, Dr., Chief Executive Officer at Apollo Home Healthcare Limited

Rajiv Nair, CEO, Kaya Limited

Sandeep Gudibanda, Co-founder of NephroPlus and serial entrepreneur

Satyanarayana Chava, Dr., CEO, Laurus Labs

Shikha Bagai, Chief Financial Officer, Aditya Birla Health Insurance Company Limited

Shubhra Mehrotra, Executive Director, Head – Business Development, Licensing and Strategic Alliances, Sandoz Inc

Subramani Ramachandrappa, CMD, Richcore Lifesciences

Suhail Alam, Head Data Science and AI innovation execution, Novartis

Vikram Thaploo, CEO, TeleHealth and Government Businesses, Apollo Hospitals

Zahabiya Khorakiwala, MD, Wockhardt Hospitals

DEGREE PROGRAMS

Post Graduate Programme in Management
(optional industry specialization in healthcare)
Advanced Management Programme in Healthcare

RECENT PUBLICATIONS


The Haas Graduate Program in Health Management (GPHM) at the University of California Berkeley prepares graduates for leadership positions across healthcare, including care delivery and financing, biotechnology and medical devices, information technology, entrepreneurial endeavors, and consulting. GPHM offers two ways to engage in Haas academic programs: The 2.5 year MBA/MPH (Master’s in Business Administration/Master’s in Public Health) and Health Management course work as part of the MBA degree.

Specialized offerings focus on critical health industry issues and incorporate experts from the field that are both professional faculty and guest speakers. The program partners with the student-led Haas Healthcare Association (HHA) to sponsor and curate a major annual conference, targeted healthcare informational events, company treks, and networking opportunities.

The program is also affiliated with the following institutes and centers:
- Institute for Business and Social Impact
- Berkeley Center for Health Technology
- Center for Healthcare Organizational Innovation Research
- Center for Information Technology Research in the Interest of Society (CITRIS)
- Center for Global Public Health

ALUMNI
Scott Galloway (professor), MBA 92, founder of Prophet (company)
Scott Adams, MBA 86, creator of Dilbert
Patrick Awuah, MBA 99, founder of Ashesi University and 2015 Macarthur Fellow
Sarah Krevans, MBA MPH 83, CEO of Sutter Health
Joe Jimenez, MBA 84, Joe Jimenez, former CEO, Novartis
Jennifer Cook, CEO, Grail
Tanya Shah, MBA MPH 04, AVP Commonwealth Fund (NYC), formerly Assist Commissioner for NYC Dept of Health

DEGREE PROGRAMS
MBA/MPH
MBA with a focus on Health Management

RECENT PUBLICATIONS
The University of Colorado's Business School offers The MBA in Health Administration and The Executive MBA in Health Administration. The MBA in Health Administration prepares students for senior and C-level management with a focus on analytic and decision-making processes used by top-level executives and by managers within health care organizations. Fulltime faculty with distinguished research records and a select group of practicing managers provide students with the latest thinking on the most important issues confronting the field of health administration. Three specializations are offered: International Health Management and Policy, Financial Management and Health Information Technology Management.

The Executive MBA in Health Administration allows busy professionals to earn a Master of Business Administration degree in just two years without interrupting their careers. Students from a variety of backgrounds — physicians, nurses, dentists, physical therapists, hospital administrators, pharmaceutical industry professionals, pharmacists, consultants, attorneys, and many others involved in the delivery or administration of healthcare — come together to collaborate and learn from one another in this unique program.

ALUMNI

Jennifer Alderfer, President at SCL Health's Good Samaritan Medical Center
Brian Davidson, President & CEO at St. Mary's Medical Center in Grand Junction, Colorado
Kevin Unger, President/CEO at Poudre Valley Hospital & Medical Center of the Rockies
Davis Hurley, MD- Member, Board of Directors COPIC
Todd Eveson, COO at MGMA
Andrew Jones, CMO at St. Mary’s Medical Center in Grand Junction, Colorado
Peter Charvet, CMO University of North Carolina Hospital – Raleigh
Sueann Nuss, CNO at University of Nebraska Medical Center
Ferenc Puskas, Professor of Anesthesiology at University of Colorado SOM

DEGREE PROGRAMS

MBA in Health Administration
Executive MBA in Health Administration

RECENT PUBLICATIONS


One of the oldest U.S. business school-based executive education programs in healthcare, the University of Miami Executive MBA in Health Management and Policy Program prepares graduates for leadership positions in healthcare and healthcare-related organizations, and is one of the few with accreditation by both the Association to Advance Collegiate Schools of Business and the Commission on Accreditation of Healthcare Management Education. The school also offers a joint MD/MBA degree program as well as a business school-based Master in Health Administration, and an undergraduate major and minor in the field.

The Center for Health Management and Policy serves as a resource to businesses and policy-making bodies, conducts leading-edge research, offers consulting services, executive training and education to the healthcare and business community, and hosts major conferences and meetings, including the annual Business of Healthcare Impact Conference.

The university’s leadership team is comprised of thought leaders in the health sector, including University President Julio Frenk and John Quelch, dean of the Miami Herbert Business School.

RECENT PUBLICATIONS


The University of Minnesota’s Carlson School of Management and its Medical Industry Leadership Institute (MILI) drive innovation through cutting-edge education, research, and market development. An MBA program focused on the medical industry prepares students for leadership-track careers, and MILI faculty members bring a wealth of experience from both academia and industry, combining research prowess with practical insights.

In MILI’s Medical Industry Valuation Lab, interdisciplinary teams of students conduct rapid market assessments for new medical innovations, providing hands-on experience and streamlining the time to market for promising new products. By bringing together members of the medical industry community, MILI creates collaborations and partnerships to inspire innovation and prepare leaders for the advancement of the entire healthcare industry.

Program-Related Institutes and Centers include the Consortium of Law on Law and Values in Health, Environment & the Life Sciences and the Medical Devices Center.

ALUMNI

Curtis L. Carlson (’37 BA) – Chairman, Carlson Companies, Inc., namesake of the Curtis L. Carlson School of Management
Duane L. Burnham (MBA) - Former Chairman, Abbott Laboratories
William Grant Van Dyke (MBA) - Former Chairman, Donaldson Co
C. Elmer Anderson (’31 BBA, ’83 PhD) – Minnesota Governor, Minnesota State Senator; Chair & CEO, HB Fuller Co.
Richard Cyert (’43 BSB) – President, Carnegie Mellon University
Duane R. Kullberg (’54 BBA) – Managing Partner & CEO, Arthur Andersen
Robert K. Jaedicke (’57 PhD) – Dean & Professor Emeritus, Stanford Graduate School of Business
Marcus Alexis (’59 PhD) – Dean, University of Illinois at Chicago, College of Business Administration
Duane Burnham (’63 BSB, ’72 MBA) – Chairman, CEO, & President, Abbott Laboratories
John Hammergren (’81 BSB) – Chairman & CEO, McKesson Corporation

RECENT PUBLICATIONS


The Center for the Business of Health at UNC Kenan-Flagler Business School is a multidisciplinary initiative that seeks to bring together expertise from across UNC to create knowledge, prepare business leaders, and to convene important conversations around the business of healthcare. This effort spans Carolina’s campus, bringing together the university’s leading health sciences divisions with the schools of business, social work, information and library science, and law as well as departments in the College of Arts & Sciences. By building on this collaborative powerhouse of talent, Kenan-Flagler seeks to distinguish itself and the University as leading national voices in the business of healthcare.

The Center is committed to building robust curricular offerings, sponsored and academic research opportunities, and programming and events within each of our core focus areas.

- Improving Healthcare Delivery
- Paying for Healthcare
- Healthcare Innovation and Entrepreneurship

Officially launched in 2018, The Center for the Business of Health houses the MBA Healthcare Concentration with a curriculum of over 12 healthcare electives. It also works closely with the MBA Healthcare Club, which is the largest student club at UNC Kenan-Flagler. Together with the Healthcare Club, we host the Annual UNC Business of Healthcare Conference which brings together students, industry executives, academic researchers, and public policy leaders to discuss the most pressing problems in healthcare today.

ALUMNI

Jack Bailey, President, US Pharmaceuticals, GSK
Steve Moore, Partner, US Deals Leader, Healthcare, PwC
Joe Modisett, Managing Director and Head of U.S. Healthcare Investment Banking, Morgan Stanley
William Starling, Co-Founder and CEO, Synecor LLC
Brett Kenefick, President, VaxCare Corporation
Jim Pirouz, Managing Director, Head of Healthcare Investment Banking, SunTrust Robinson Humphrey
Laura Helms Reece, CEO, Rho
Stephen Malik, Founder and Executive Chairman, MedFusion Inc.
Neal Fowler, CEO, Liquidia Technologies
Trish Stroman, Partner and Managing Director, Health Care Practice, Boston Consulting Group

DEGREE PROGRAMS

MBA Program
Executive MBA Program
Joint Health Care Degree Programs
- MBA/MD
- MBA/PharmD
- MBA/MHA
- MBA/MPH
- MBA/MSPH

RECENT PUBLICATIONS


Wharton School’s Health Care Management Department (HCM) graduated its first class of MBA students with a Health Care Management specialization in 1971. The department led efforts to educate healthcare executives within the general management curriculum of a business school, breaking from the traditional public health and health administration models. A doctoral program was established in the mid-1980s, as well as an undergraduate concentration.

Today, the department is comprised of internationally renowned scholars who collaborate with medical, engineering, nursing, and other faculty from around the university. Healthcare executives, entrepreneurs, and other practitioners serve as part-time lecturers, and alumni serve as guest lecturers, recruit and mentor students, and provide access to business data and practices to faculty engaged in research projects.

The Leonard Davis Institute of Health Economics (LDI) is Penn’s hub of health system-related research, policy analysis, and education. Its more than 200 Senior Fellows analyze the medical, economic, and social issues that influence how healthcare is organized, financed, and delivered across the U.S. Conferences include The Annual Wharton Health Care Business Conference and the Annual Wharton Health Care Alumni Conference.

**RECENT PUBLICATIONS**


Rea P, Pauly MV, and Burns LR. (Eds.). Managing Discovery: Harnessing Creativity to Drive Biomedical Innovation (Cambridge, UK: Cambridge University Press, 2018).


**ALUMNI**

Paula Steiner, President and CEO, Health Care Services Corp.

Jeffrey Marrazzo, CEO, Spark Therapeutics

Risa Lavizzo-Mourey, President Emerita, Robert Wood Johnson Foundation, Princeton, New Jersey

Craig Samitt, President and CEO, Blue Cross Blue Shield of MN and parent company, Stella

Joan Randolph Magruder, CEO, St. Louis Children's Hospital

Nick Leschly, CEO, bluebird bio

Mehmet Oz, host of the Dr. Oz show

Roman Macaya, Executive President, Social Security System of Costa Rica, Former Ambassador to U.S.

Sandip Naik, Managing Director, Head of India and Asia Pacific, General Atlantic Partners

Jay Desai, Co-Founder and CEO, PatientPing

David Baiada, CEO, Bayada Home Health Care

Any Schiess, Co-Founder, General Partner, Healthy Ventures

Carolyn Magill, CEO, Aetion

**DEGREE PROGRAMS**

MBA with a Health Care Management specialization

Executive MBA

Ph.D. in Health Care Management and Economics

B.S. Economics, Health Care Management and Policy
Part of the University of Toronto, The Rotman School of Management is located in the heart of Canada’s commercial and cultural capital and is one of the world’s top 20 research universities. Healthcare in Canada is a $200 billion sector and Canada’s largest employer.

The Sandra Rotman Centre for Health Sector Strategy is home for all research, teaching and student activities focused on healthcare and life sciences.

The Centre has identified three strategic areas of focus to increase its impact and thought leadership locally, nationally and internationally:

- Research and thought leadership focused on addressing health sector challenges, including quality, safety, equity, and financial sustainability.
- Educational programming and leadership development for healthcare and life sciences professionals.
- Activities to brand the Centre as a local, national and global leader in health sector research innovation.

The MBA Major in Health Sector Management focuses on management in healthcare delivery systems, pharmaceutical and biotechnology sales and marketing, life sciences product commercialization, and related consulting and financial industries.

The new Global Executive MBA for Healthcare and the Life Sciences is an intensive 18-month program that immerses students in healthcare clusters around the world, leveraging the Rotman’s strengths and relationships across the global healthcare community.

ALUMNI

Heather Chalmers, President & CEO, GE Canada
William A. Downe, Immediate and Past Chief Executive Officer, BMO Financial Group
Gail Garland, Founder, President & CEO, Ontario Bioscience Innovation Organization
Kevin Lobo, President and CEO, Stryker Corporation
Dr. Dante Morra, Chief of Medical Staff, Trillium Health Partners
David Murphy, CEO, Centric Health
Lorne Sugarman, CEO, Wellpoint Health Services
Dr. Jeffrey Tyberg, Chief of Staff, Royal Victoria Regional Health Centre

DEGREE PROGRAMS

- MBA (full- and part-time)
  – Major in Health Sector Management
- Executive MBA
- Global Executive MBA
- Global Executive MBA for Healthcare and the Life Sciences
- Executive Programs in Healthcare (non-degree)

RECENT PUBLICATIONS

Entrepreneurship in Global Health: How Non-Profit and For-Profit Ventures Increase Access, Efficiency, and Quality of Care (with Kathryn Mossman, Onil Bhattacharyya, and Anita McGahan), University of Toronto Press. 2019.


The MBA for Executives program at the Yale School of Management (SOM) is organized around three areas of focus: healthcare, asset management, and sustainability. The healthcare area of focus is designed by healthcare professionals for students aspiring to new levels of leadership in this fast-changing industry. The 22-month program offers classroom instruction, a new virtual extended classroom, interactions with faculty at SOM and across the University, plus colloquia with healthcare business leaders. The program also is home to one of the largest student-run conferences in healthcare, the Yale Healthcare Conference, a joint effort between Yale SOM and the Health Professional Schools at Yale University.

Yale SOM also offers a joint MD/MBA dual-degree program with Yale School of Medicine and an MBA/MPH with Yale School of Public Health. Yale SOM offers numerous Executive Education programs, two of which were designed for employees in the healthcare industry. Yale SOM runs many custom programs for pharmaceutical and other industry leaders, as well as for high-potential leaders at Yale-New Haven Hospital and Yale Medicine.

ALUMNI

Amanda Skinner, President and CEO of Planned Parenthood of Southern New England
Ramon Soto, Senior VP and Chief marketing and communications officer at Northwell Health
Kurt Small, Senior VP and President of government markets at Blue Cross and Blue Shield of Minnesota
Chris Lehrach, Executive Director, Ambulatory Strategy, RI Region
Nic Encina, Chief Science and Technology Officer at Ariadne Labs
Wael Khouli, Chief Medical Officer at UP Health System Marquette
Amy Romano, SVP of Clinical Programs at Baby+Co
Ketan Bulsara, Chief of the Division of Neurosurgery at UConn Health
Herbert Wiedemann, Chief of Staff at Cleveland Clinic

RECENT PUBLICATIONS


Located in Nashville, Tenn., home to more than 300 health care companies with a focus on services and delivery, The Health Care MBA program at Vanderbilt’s Owen Graduate School of Management offers a Master of Management in Healthcare / Healthcare MBA. The program leverages its location to provide tangible, immersive experiences in health care. The small size affords a level of customization and personalization which ensures each student’s career goals are met.

The program has grown to account for approximately 20 percent of the MBA population.

The Owen School’s recently launched Center for Health Care Market Innovation (CHCMI) serves as a hub for the evolution of healthcare markets. It conducts research on the demand for healthcare, how it is changing, and the capacity for new financing and delivery models to successfully meet changing consumer needs.

One of the Center’s leading faculty members, R. Lawrence Van Horn, played an instrumental role in developing the Presidential Executive Order of June 24, 2019, designed to make healthcare costs transparent for the American consumer.

The Vanderbilt Business Healthcare Association recently held a three-part, student-organized “Talking Health Series” featuring leaders in healthcare delivery and policy. The first series, “Discussing quality and appropriateness in health care,” featured Professor Van Horn and Dr. Marty Makary, author of The Price We Pay and UNACCOUNTABLE.

**Recent Publications**


**Alumni**

Farley Reardon, VP Development, LifePoint

Jeff Freude, AVP, Marketing Strategy & Ops, HCA

Tripp Shubert, VP Corporate and Growth Strategy, Highmark Health

Olivia Spiro Bryant, Principal, North Highland Consulting

Joanna Conley, CEO, Southern Hills Med Ctr, HCA

Paul Damron, CFO, Highlands Regional, CHS