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## **Top-Ranked U.S. and Kenyan Business Schools Join the Business School Alliance for Health Management, Expanding the Organization’s Exclusive Member Cohort to 19**

### **The University of Michigan and Strathmore University business schools will support BAHM’s mission to advance health management leadership and business-based policy solutions**

Palo Alto, Calif., February 13, 2020 – The [University of Michigan Ross School of Business](#) in Ann Arbor, Michigan, and [Strathmore University Business School](#) in Nairobi, Kenya have become the latest top-ranked business programs to join the [Business School Alliance for Health Management \(BAHM\)](#), an international organization of the world’s leading business programs focused on U.S. and global health management.

“We are delighted to welcome to our growing organization Michigan Ross, a top U.S. business school, and Strathmore, one of the five leading business schools in Africa,” said Kevin A. Schulman, BAHM’s board president and a professor of medicine and economics at Stanford University. “With healthcare at the forefront of policy debates in the United States and globally, BAHM’s members are more than ever committed to building strong health management leadership and research programs, and to promoting innovative approaches to the delivery of quality, affordable healthcare.”

In addition to research and educational initiatives, BAHM publishes [Health Management, Policy & Innovation \(HMPI\)](#), an online journal highlighting key U.S. and global health sector issues. The December 2019 issue of HMPI focuses on bipartisan U.S. healthcare reform solutions proposed by policymakers, industry executives and BAHM-member faculty.

BAHM membership criteria require schools to rank among the world’s top business schools and to offer healthcare-related programs, coursework and research. With the addition of Michigan Ross and Strathmore, BAHM’s membership now includes 19 premier business schools in the United States, Canada, Latin America, Europe and Africa.

“Michigan Ross has increasingly emphasized the importance of healthcare management at a time when healthcare is shaping critical business, political, and policy discussions, and BAHM clearly supports our mission,” said Brad Killaly, associate dean of Full-Time and Global MBA Programs at Michigan Ross. “We seek to provide our MBA students with the skills, knowledge, and real-world experience that they need to be leaders in the dynamic field of healthcare management.”

Ranked among the top 10 business schools by *U.S. News and World Report*, *Forbes*, and *The Economist*, Ross offers a concentration in healthcare management as well as dual degrees with the university’s medical school and schools of public health, dentistry and pharmacy. In addition, the school officially rolled out its Pinkert Scholars Program last fall, which provides full-ride scholarships each year to a select group of Ross MBA candidates who are focused on the business of healthcare and healthcare innovation.



Strathmore is the only university in Africa that offers an MBA and a PhD in healthcare management, along with numerous other healthcare leadership and executive education programs. In addition to its full-time business faculty, Strathmore works with visiting faculty from institutions such as the Wharton School at the University of Pennsylvania and Harvard Business School, both BAHM members. Strathmore is also part of the recently launched [Global Health Innovation Management](#) program for senior executives, a partnership with IESE Business School at the University of Navarra in Spain, another BAHM member, Barcelona Institute for Global Health, and Heidelberg University in Germany.

“We believe that our BAHM membership will support our mission to advance the knowledge of our students and to provide our faculty with benchmarks for their own pursuit of excellence,” said Georg Njenga, Strathmore’s executive dean. “At the same time, we look forward to introducing BAHM members to innovations we have launched and participated in that could provide valuable learnings for health systems in the United States and beyond.”

#### **About the Business School Alliance for Health Management (BAHM)**

Formed in 2010, [BAHM](#) supports business school health management programs and their faculty, students, and graduates in educating the next generation of leaders and advancing thought leadership in the field. BAHM initiatives include an annual student case competition, educational webinars, research collaborations, the promotion of business of healthcare scholarship, and the BAHM-sponsored online journal, [Health Management, Policy & Innovation \(HMPI\)](#).

BAHM current member schools are: Baruch College’s Zicklin School of Business; Baylor University’s Hankamer School of Business; Boston University Questrom School of Business; Georgia State University J. Mack Robinson College of Business; Harvard Business School; IESE Business School, University of Navarra; INCAE Business School; Indian School of Business; Strathmore University Business School; University of California Berkeley – Haas School of Business; University of Colorado – Denver; University of Miami Herbert Business School; University of Michigan Ross School of Business; University of Minnesota Carlson School of Management; University of Toronto Rotman School of Management; University of Pennsylvania Wharton School of Business; Vanderbilt University Owen School of Business; and Yale School of Management.