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New Blog Offers Tools and Insights for Healthcare Organizations Managing COVID-19

Palo Alto, Calif., March 17, 2020 – The business of healthcare journal [Health Management, Policy and Innovation \(HMPI\)](#) has launched a real-time, online special issue outlining approaches for healthcare executives and clinicians worldwide to manage the COVID-19 challenge.

HMPI is published by the [Business School Alliance for Health Management \(BAHM\)](#), a consortium of 19 leading business school health management programs in North America, Europe, Latin America, Asia and Africa.

“While the clinical story of COVID-19 is evolving in the medical literature, HMPI offers a timely, accessible resource covering the management side of this crisis,” said Dr. Kevin Schulman, professor of medicine at Stanford and president of BAHM. “As part of our ongoing special blog, we provide medical system and healthcare business leaders, as well as academic research institutions, with solutions for managing the short-term and intermediate challenges of the COVID-19 pandemic.”

Leading the launch of the special issue is an article by Boston Consulting Group on pathways for hospitals and other health system actors to secure labor, supplies and space, while avoiding being overwhelmed by the demand for care. Additional articles by scholars and executives illustrate:

- Graphical tools that can help predict the geographic intensity of COVID-19 risks.
- Three steps hospitals can take to prepare for COVID-19 or any similar pandemic, including cancelling elective surgeries, centralizing staffing, resource-planning, and allocation decisions, and preparing triage plans that cover as many people as possible.
- Strategies to solve the COVID-19 pandemic and similar challenges, including crisis planning teams, telemedicine within communities and hospitals, and revised licensure requirements.
- Real-time business school responses and insights on managing sudden shocks in healthcare needs.
- Four types of teams that hospitals can create to apportion their response to COVID-19: immediate challenge, remote services, external coordination and scenario planning teams.

“Over the coming months, we will be featuring additional articles on management innovations, successes and failures, and lessons learned from those addressing the crisis,” said Will Mitchell, HMPI’s editor, a business professor at the University of Toronto and an affiliated faculty member at Duke University. “We encourage healthcare executives, policymakers and scholars to regularly visit www.hmpi.org for fresh insights as health systems worldwide continue to manage this unprecedented challenge.”

About the Business School Alliance for Health Management

Formed in 2010, the [Business School Alliance for Health Management \(BAHM\)](#) is a consortium of 19 leading business school health management programs in North America, Europe, Latin America, Asia, and Africa that supports faculty, students, and graduates in advancing education and thought leadership in the field. BAHM initiatives include an annual case competition, educational webinars, and the publication of [Health Management, Policy and Innovation \(HMPI\)](#), a journal that examines the challenges of the health sector from a business perspective.