



Kirsten Gallagher <u>Kirsten@bahm-alliance.org</u> +210.489.0442

The Business School Alliance for Health Management Welcomes Johns Hopkins Carey Business School as Its 20th Member

BAHM, a consortium of leading U.S. and global business schools, advances health management leadership and scholarship, including solutions for managing COVID-19 business challenges

Palo Alto, Calif., April 23, 2020 – The Johns Hopkins Carey Business School is the latest institution to join the <u>Business School Alliance for Health Management (BAHM)</u>, an international organization of the world's leading business programs focused on U.S. and global health management.

"We are pleased to welcome <u>Johns Hopkins Carey Business School</u> as our newest BAHM member at a time when collaboration among health care scholars and practitioners committed to innovating health systems and delivery has never been more urgent," said Kevin A. Schulman, BAHM's board president and a professor of medicine and economics at Stanford University.

BAHM advances research and educational initiatives across its 20 member schools in the United States, Canada, Latin America, Europe and Africa. BAHM also publishes <u>Health Management</u>, <u>Policy & Innovation</u> (<u>HMPI</u>), an online journal highlighting health sector issues and policy solutions. A recently launched <u>HMPI</u> <u>COVID-19 blog</u> offers health care leaders tools and strategies to manage hospitalizations and supplies, as well as other operational and leadership challenges.

BAHM requires its members to be among the world's top business schools and to offer health care-related programs, coursework, and research. With seven distinct degrees, including a redesigned MBA with a Health, Technology and Innovation pathway, Carey Business School's suite of graduate programs provide students with the relevant business skills to be effective leaders who will improve the access to health care and bring cutting-edge technologies to market.

Carey Business School also offers a specialized master's degree program in Health Care Management and dual degree offerings including MBA/MPH, MBA/MD, MBA/MSN in Health Systems Management, and MBA/Doctor of Nursing Practice Executive Track. Carey's part-time MBA features a concentration in health care management. Nearly 35 percent of part-time MBA graduates pursued the health care management concentration in 2019.

In addition, Carey Business School is part of the Johns Hopkins health ecosystem of top-ranked schools of medicine, nursing, and public health. The school's renowned faculty are tackling many of the world's most urgent problems and developing health and technology breakthroughs. They are also engaged in industry advancements in the wake of the COVID-19 crisis and working alongside businesses, policymakers, and consumers to prepare for and navigate the changing economic landscape.





About the Business School Alliance for Health Management (BAHM)

Formed in 2010, <u>BAHM</u> supports business school health management programs and their faculty, students, and graduates in educating the next generation of leaders and advancing thought leadership in the field. BAHM initiatives include educational webinars, research collaborations, an annual student case competition, the promotion of business of healthcare scholarship, and the publication of the online journal, <u>Health</u> <u>Management</u>, <u>Policy & Innovation</u> (HMPI).

BAHM member schools are Baruch College Zicklin School of Business; Baylor University Hankamer School of Business; Boston University Questrom School of Business; Georgia State University J. Mack Robinson College of Business; Harvard Business School; IESE Business School, University of Navarra; INCAE Business School; Indian School of Business; Johns Hopkins Carey Business School; Strathmore University Business School; University of California Berkeley – Haas School of Business; University of Colorado – Denver; University of Miami Herbert Business School; University of Michigan Ross School of Business; University of Minnesota Carlson School of Management; University of Pennsylvania Wharton School of Business; Vanderbilt University Owen School of Business; and Yale School of Management.