

MEDICAL INDUSTRY LEADERSHIP INSTITUTE (MILI)

BAHM VIRTUAL SERIES: LESSONS LEARNED IN THE HEALTHCARE MARKETPLACE IN THE COVID ERA

This series organized by members of the Business School Alliance of Health Management (BAHM) brings together business leaders and academics in virtual events to discuss timely and relevant issues on how COVID-19 has disrupted the healthcare marketplace, and is shaping the future of various healthcare sectors. MILI is proud to host the first in the series.

The Coventor: Its Development, Implications, & Lessons Learned

Webinar: August 3, 2020

10:00 – 11:00 am CT

REGISTER HERE

Advanced registration is required.

Early during the COVID-19 pandemic, researchers at the University of Minnesota's Medical School and Earl E. Bakken Medical Devices Center recognized the need for more ventilators in the healthcare system. To ease this strain, they designed a lighter, easy to use alternative to the ventilator, the Coventor. Industry partners quickly got onboard.

The leaders of the Coventor team from the Earl E. Bakken Medical Devices Center, Boston Scientific, Medtronic, and UnitedHealth Group join MILI Academic Director, Prof. Pinar Karaca-Mandic, to tell the story of the Coventor's development, discuss key factors to its success, examine implications moving forward, and reflect on the lessons learned.

This event is in partnership with the Business School Alliance for Health Management

BAHM BUSINESS SCHOOL ALLIANCE FOR HEALTH MANAGEMENT

SPEAKERS

David Cook, MD
Professor Emeritus, *Mayo Medical School*
Vice President of Research, *UnitedHealth Group*

Arthur Erdman, PhD
Professor, Mechanical Engineering
Director, Earl E. Bakken Medical Devices Center
University of Minnesota

Mike Hess
Vice President, Corporate Technology & Innovation
Medtronic

Jim Kleinedler, PhD
Principal, Regulatory Affairs
Boston Scientific

Moderated by:
Pinar Karaca-Mandic, PhD
Professor, Finance
Academic Director, MILI
Carlson School of Management