

Figure 1. The Six Factor Analysis	
<p>Structure</p> 	<p>Who are the friends and foes of your innovation?</p>
<p>Finance</p> 	<p>How is health care paid for (self-pay, insurance, public payment)? How will the new innovation be financed?</p>
<p>Accountability</p> 	<p>What measures of performance/outcome are required/considered for the innovation? How are these measures meaningful to consumers, providers, insurers, or policy makers?</p>
<p>Consumer</p> 	<p>How does the consumer perceive the value of the innovation?</p>
<p>Public Policy</p> 	<p>What are the policy and regulatory environments for this innovation? Can incumbents use these policies to block/support the concept?</p>
<p>Technology</p> 	<p>How will technology be used within the innovation? (Note: a technology innovation needs to be examined more specifically).</p>
<p>Reprinted from: Herzlinger R., et al. DIFFUSION OF GLOBAL INNOVATIONS IN HEALTH CARE: HOW TO MAKE IT HAPPEN. Health Policy, Management and Innovation. January, 2017</p>	

