



Leading Business School Group Announces Winners of Its Second Global Case Competition

Five student teams recognized for “Hospital of the Future” solutions to rural healthcare crisis

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FOR IMMEDIATE RELEASE

Waco, Texas, April 12, 2022 – [The Business School Alliance for Health Management \(BAHM\)](#), a global consortium of leading MBA health management programs, has announced the winners of the second global student case competition of its kind, focused on envisioning “the hospital of the future,” to address the need for sustainable long-term care in underserved communities around the world.

The winning teams were announced on Friday, April 8, during a hybrid virtual and in-person event on the Waco, Texas, campus of the competition’s host, the [Baylor University Hankamer School of Business Robbins Institute of Health Policy and Leadership](#).

The winners are graduate business students at Baylor’s Hankamer School of Business, the University of Minnesota’s Carlson School of Management, Boston University’s Questrom School of Business, and the Indian School of Business. An International Judges Award, added this year, was selected by healthcare industry leaders in the U.S. and abroad who acted as 2021 competition judges and went to the Indian School of Business.

“These student teams, tomorrow’s industry leaders, have developed models to address the urgent need for greater healthcare and hospital availability, in rural areas and in the developing world. These access challenges have reached a crisis point due the COVID-19 pandemic,” said Kevin Schulman, president of BAHM and a professor of medicine and business at Stanford University. “It’s wonderful to see our global community of business schools supporting their students to focus on some of the largest challenges of our field. This unique competition has supported collaboration across campuses and continents to deliver strategies and solutions that, over time, could have a game-changing impact.”

The event involved more than 60 MBA students from BAHM-member universities based in North America, Costa Rica, India, Kenya, and Spain. Students unable to attend the competition in person participated virtually, and synchronously. The winning teams and business models are:

- **Baylor University (First place):** Stephanie Dodgen, Cholan Wijekumar, Joseph Spear: A rural health alliance serving the East Oklahoma Native American population by linking six rural hospitals, centralizing contracting, partnering with specialists, and providing home health, mobile health, and telehealth services.
- **University of Minnesota (Second place):** Ikram Khan, Yu-Hsiang Hung, Erin Green, Dan Muggee: An integrated health system for Jharkhand, India, focused on community health workers who provide basic health services and education and the referral of more acute cases to specialty practitioners.



- **Boston University (Third place):** Leah Levine, Lucia Ryll, Christina Young, Evan Piccirillo: A critical access hospital in Downeast Maine financed through an accountable care organization, allowing for the redistribution of funds toward preventive care and creating the financial flexibility for innovative system integration.
- **Baylor University / Indian School of Business (Fourth place):** Riley Griffin, Katherine Griffith, Dr. Vijay Karan Reddy: Community-based health resource guides and councils, provider partnerships and transportation solutions integrated to support the rural American Indians of Oklahoma.
- **Indian School of Business (International Judges Award):** Jyotiprava Pattanaik, Bikash Sahu, Sriram Chavali, Praveen Gopan: A “hub and spoke” model involving private, public, philanthropic and community stakeholders to deliver holistic population health services in a remote, resource-constrained area in Odisha, India.

BAHM was founded in 2010 to promote education, research and thought leadership in the business of health care field. Since then, its membership has nearly doubled to 21 leading MBA programs with a health-sector focus, and its composition has become increasingly international.

The case competition has always been an annual BAHM focus, challenging students to develop business-based solutions to salient industry challenges. Most competitions have been held on BAHM-member campuses, but the pandemic necessitated all-virtual events in 2020 and 2021. Last year marked the first international student competition and promoted collaboration across campuses and continents.

This year’s hybrid competition was sponsored by Bill and Mary Jo Robbins and the Robbins Foundation, which supports education and healthcare initiatives worldwide. Participants were introduced during a symposium and virtual student mixer in December, formed teams in January and submitted their projects in March. The presentations and executive summaries were scored by an international group of distinguished academics, healthcare and hospital industry leaders from around the world:

- **Adam Willmann**, CEO, Goodall Witcher
- **Afsane Jetha**, CEO, Alta Semper Capital (sponsor 2021 BAHM Global Case Competition)
- **Alexandre Lourenco**, Healthcare Manager & Researcher, Coimbra Hospital (Portugal)
- **Benjamin Anderson**, Vice President, Rural Health & Hospitals, Colorado Hospital Association
- **Bill Nielson**, Associate Dean of the Honors College, Baylor University
- **Bill Novakoski**, Colonel, US Army (retired); Healthcare Executive and Physician
- **Blake Barnes**, Vice President of Operations, BSW Health System
- **Bob Ellzey**, President, Ellzey Health Resources, LLC
- **Bruce Stroud**, Assistant Vice President of Strategy, Willis-Knighton Health System
- **Carlos Nueno**, International President, Teladoc Health
- **Charles Williams**, CEO, BSW Health System
- **Erin Harrison Cannon**, PhD Director, Clinical Business Services, Baylor College of Medicine
- **Hendrick Miles Ramsey**, Medical Director, Caja Costarricense de Seguro Social (Costa Rica)
- **Jeanna Adler**, Vice President of Finance, Ascension Health System
- **John Henderson**, President/CEO, Torchnet
- **John Sheehan**, Colonel, USAF, MSC (retired), Healthcare CEO
- **Joshua Williams**, Business Development Manager, FIGUR8, Inc.



- **Kyllan Cody**, CEO, Encompass Health
- **Martin E Doerfler**, SVP Clinical Strategy & Development, Northwell Health
- **Michael Jelinske**, Associate Director, Leapfrog Investments
- **Natalie Erchinger**, Senior Assistant Vice President, EXL Health
- **Nicholas Goodwin**, Director, Central Coast Research Institute for Integrated Care
- **Pratap Kumar**, Principal Investigator & Senior Lecturer, Strathmore University (Kenya)

About the Business School Alliance for Health Management (BAHM)

Formed in 2010, [BAHM](#) supports business school health management programs and their faculty, students, and graduates in educating the next generation of leaders and advancing thought leadership in the field. BAHM initiatives include educational webinars, research collaborations, an annual student case competition, the promotion of business of healthcare scholarship, and the publication of the online journal, [Health Management, Policy & Innovation \(HMPI\)](#).

BAHM member schools are: Baruch College Zicklin School of Business; Baylor University Hankamer School of Business; Boston University Questrom School of Business; Emory University Goizueta Business School; Georgia State University J. Mack Robinson College of Business; Harvard Business School; HEC – Paris; IESE Business School, University of Navarra; INCAE Business School; Indian School of Business; Johns Hopkins Carey Business School; Strathmore University Business School; University of Colorado – Denver; University of Miami Herbert Business School; University of Michigan Ross School of Business; University of Minnesota Carlson School of Management; University of Toronto Rotman School of Management; University of Pennsylvania Wharton School of Business; Vanderbilt University Owen School of Business; and Yale School of Management.

About Baylor University’s Hankamer School of Business

At Baylor University’s Hankamer School of Business, top-ranked programs combine rigorous classroom learning, hands-on experience in the real world, a solid foundation in Christian values and a global outlook. Making up approximately 25 percent of the University’s total enrollment, undergraduate students choose from 13 major areas of study. Graduate students choose from full-time, executive or online MBA or other specialized master’s programs, and Ph.D. programs in Information Systems, Entrepreneurship or Health Services Research. The Business School also has a campus located in Dallas, Texas. Visit baylor.edu/business for more information.

About the Robbins Institute for Health Policy and Leadership

The Robbins Institute engages an interdisciplinary group of scholars in a wide variety of intellectual activities, including teaching, external programming and health services research. The institute is committed to providing quality academic training, while expanding a commitment to health services research on issues that directly impact the lives of millions of people worldwide.

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